

Institute for Virtual and Face-to-face Learning in the Area of Adult Education (ILEU) e.V.



Institute ILEU | 89073 Ulm | Germany

Institute for Virtual and Face-to-face Learning in the Area of Adult Education (ILEU) e.V.

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Call for Participation - Competition: "Traces of Europe in my Town"

Dear colleagues and friends,

The Elections to the European parliament will be held in June, but for many people Europe seems so very far away.

This is why we would like to warmly invite you to join us on a personal discovery tour of Europe and to share your results in a competition.

Every day we walk through our towns, passing familiar buildings, restaurants or other places. In the public space, we are so used to monuments, companies, parks, streetnames, names of historic figures – but only rarely are we aware that what they have in common is a European history.

If we take a closer look at our cultural institutions, our theaters for instance, we can find artists and actors from all over Europe working there. Chatting with our neighbors or other people living in our town, or thinking about European foods and drinks, about the traditions in our or their daily lives, we can see connections to other countries and to people in Europe and beyond.

What does Europe mean to me, to you? What do we have in common, what is different?

With this competition, we want to strengthen the bond between ourselves and all of Europe.

We want to collect different puzzle pieces on a local, regional and national level which will show us traces of Europe in our towns.

We invite you all to take a stroll through your town (or maybe even your house might be enough), asking yourself the question: "What traces of Europe can I find here?" You might be surprised about your results – even your books, or souvenirs, or family members could tell a story about Europe.

Our **international competition "Traces of Europe in my town"** invites you to show us where you can find Europe in your surroundings – plainly visible or maybe a little more hidden.

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Join us in this personal European discovery tour and share experiences, memories and reflections about the Europe we share!

We can see how populism and nationalism are rising in all European countries. We can remember horrible events, wars with many victims, enmity... But let's also keep in mind the positive aspects that unite all of us in Europe and that are part of our common identity. We would like to work together, to discover and show that we have a lot in common from social, cultural, political, historical or environmental points of view.

We look forward to all of your contributions - you can participate as an individual or as a group. All text, video and photo contributions will be shown in an exhibition during the Danube festival in Ulm/Neu Ulm. The winners of this international competition will be chosen by a jury to come to Ulm and present their contributions at the exhibition themselves. There will also be smaller monetary prizes.

The exhibition will be organized during the **Danube-Networkers partner meeting from July 11** to 13, 2024, which will take place within the frame of the **Danube Festival Ulm/Neu-Ulm 2024!**

The results will be available on our websites and on YouTube to share with friends and family around the world!

Deadline is Wednesday, April 17, 2024

You can participate in three different ways, either

- write a descriptive text,
- prepare a video, or
- take two creative photos

that show(s) traces of Europe in your town/surroundings. This could be from a historical / political point of view (historic places, buildings/streets, European personalities) OR could be an insight into the everyday life of your society (personal household and family history, food and drinks, customs and traditions).

Your contribution needs to be connected to Europe (please find the full list and description of the categories below). If you like, and if you cannot decide which you want, you can also send two different contributions (e.g. a video AND a text; they just need to be separated from each other and from different categories).

Think about these issues:

Where do you find traces of Europe in your town/surroundings? Why do you associate that with Europe?

Please read the following instructions carefully before you start with your contribution. First, choose what you want to submit: text, video, or photos. Then select the category you want to submit your contribution in.

Proposed categories "Traces of Europe in my town" – select one!:

Historical and political

Historical places, Buildings/streets:

Every day we stroll through the same streets, past the same buildings – without realizing that many of them have a very interesting history, shaped by different countries, cultures and developments in European history - what history from your city is there to tell? Maybe you have also experiences of your own connected to this place.

European personalities from my town

Personalities coming from your town - they shape a city mainly by what they have achieved or changed in life - some have had such a great influence on European history that they have helped shape the image of Europe. Who is there in or from your city that should we get to know?

Everyday life in my society

My household and my family history:

Every family has their own 'personal' story, whether it is exciting or unspectacular. This also includes objects from your household which are always part of a larger, wider story - and that connects us to this story. Present objects from your household and your family history that are especially connected to European history.

Food and drink:

Our daily food has become highly internationalized over the last 30 years - often we do not even notice it, but take it for granted. We can take a closer look here...

Customs and traditions

They make up our cultures and connect us with others. Show us the traditions of your city, tell us their history, and tell us: where do you see European influences in them?

Requirements for your contribution, depending on which option you choose:

If you want to submit a text contribution:

Write a descriptive text about traces of Europe you can find in your town. Write max. 1000 words, font size 12. Please prepare the texts in English as well as in your national language.

If you want to submit a **video contribution**:

Record a video clip of max. 3 minutes showing us traces of Europe in your town or surroundings; a short documentation, an interview or other topics, using your phone, camera, or any other

recording device. Please prepare a transcript of your subtitles in English and your national language. If you can include subtitles yourselves, please do so and add them in English; if not, send us the text of your subtitles in English and your national language, so that we can add it before we post it. Please send us a video in **landscape mode** with max. 25 MB. Approved file formats: MP4 and MOV. The quality/resolution of the video should be at least 720p.

If you want to submit a **photo contribution**:

Please submit two photos, in one of the categories below, write a maximum of 500 words for each photo, explaining what it means, and specify your entry depending on the description of the category it belongs to. Please prepare the texts in English and your national language. The image quality/resolution of the photos you upload must be at least 1920×1440 (1080p), max. 3 MB (each photo), approved file formats: jpg or png.

Approved file formats or all text documents doc, docx, pdf. Please name the documents you submit as follows (this also applies to the documents on data protection that you need to sign and supply):

[Abbreviation of your country]_[your surname]_[type of contribution]: [short title of your contribution] Europe competition

Example: GER_Kuch_Video: European monuments in Ulm_Europe competition

We will also post the contributions on social media, using the hashtag #tracesofeurope. If you have a Facebook or Instagram account, you can post your video yourself using the same hashtag but please only after the submission deadline.

Deadline is Wednesday, April 17, 2024

The prices:

Six winners (two from each of the categories listed: text, video, photo), showing the most creative ideas in these categories, will be chosen by a jury and **invited to** share their contribution during an exhibition in **Ulm.**

This exhibition will be organized during the **Danube-Networkers partner meeting from July 11 to 13, 2024**, which will take place during the Danube Festival Ulm/Neu-Ulm 2024. Costs of travel and accommodation will be covered by Ileu.

In addition, we will present small cash awards for ten more contributions.

The winners will be contacted via mail at the end of April and be announced in the international Online Come Together Session on 28. April 2024 (see <u>danect.eu</u>)

The jury will evaluate the entries submitted according to the following criteria:

- 1. Relevance: is the connection to the topic *Traces of Europe in my town* clear?
- 2. Clarity: is the message clear and concise why did you choose this topic?
- 3. Realization: is the entry submitted imaginative and creative?
- 4. Have all requirements of the competition been met (length of texts, length of video, technical requirements and quality...)?

How to participate in the competition:

To submit your contribution, please use this link (and this link only):

https://www.umfrageonline.com/c/xh9apbus

This is a digital form (Umfrage-Online), where you can enter your personal details / contact details and your texts and videos / photos. Contributions will only be accepted via this online form.

Follow the mandatory fields in the submission form step by step:

- 1. Fill in the fields with your personal data / contact details
- 2. If you are a minor, upload the document required: *Consent Form for Minors* (signed!). You can download it at danect.eu
- 3. Select whether you want to submit a text / video / or photos by clicking the option
- 4. Fill out the mandatory fields and enter / upload your text / video / photo
- 5. Fill out the entry box required with the text explaining your contribution (both in English and your national language)
- 6. Upload the necessary document *Image and video Rights* (signed!). You can download it at danect.eu
- 7. Confirm the data protection regulations
- 8. Click *submit* to send in your contribution

Regarding point 4:

You need to agree to processing of your data as well as confirm that you own the rights of your pictures/video (any music you might be using in your video), and that ILEU e.V. can use them in digital form (on our websites, social media such as Instagram, Facebook and YouTube) as well as in print form (for the exhibition, any booklets or roll-ups).

With this document, you also confirm that any individuals visible on the picture(s) and in the video have consented to the use of the photo(s)/video by ILEU e.V. as specified above and that you have listed all external sources (for example concerning historical facts).

If you are a minor, please let your legal guardian fill out the document required, confirming that you may participate in the competition and that, should you be invited to Ulm, someone will be able to accompany you (at their own expense).

We need you to sign all those documents!

The competition is supported by the State Ministry of Baden-Württemberg, the Digitale Agenda of the City of Ulm and other sponsors and realized with the support of the association "Danube-Networkers for Europe (DANET) e.V."

Deadline is Wednesday, April 17, 2024

Should you have any questions, you can contact us at vima@ileu.net

We are looking forward to many entries from the Danube countries and beyond.

Best regards,

Carmen Stadelhofer, Marina Kuch and the ILEU team from Ulm, Germany

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